



You've Inspired Us, Now We Reward You

2018-2019 OB Enhanced Payment Program

WellCare Health Plans of New Jersey, Inc., is very excited to announce a new program inspired by your feedback! We plan to implement these revisions based on the feedback from a number of OB providers who collaborate with us to provide superior care to our expectant members. We are making changes to our OB Enhanced Payment Program (OBEPP) to reward OB providers who help us drive improved quality and improved birth outcomes by meeting the quality metrics outlined below.

You can expect to receive the following compensation in addition to your standard contracted rates with this new plan.

- **Recognition of individual pre/postnatal visits:**
 - **\$500 for the first trimester prenatal visit**
 - **\$50 per other prenatal visits (capped at 10 total)**
 - **\$500 for the postpartum visit**
 - **\$500 bonus for vaginal deliveries**

We also plan to implement a member incentive program using administrative dollars:

- **\$50 gift card incentive for the mother for going to postpartum visit; and**
- **Pack and play incentive for the baby for going to one-week well baby visit**

Payment for individual targets met will be made upon receipt of a valid claim for the above services. The billed code will trigger payment of the enhanced fee in addition to reimbursement for each individual service you bill. Please note: All claims filed with these codes will be subject to medical record review and standard quality measures to ensure appropriate documentation for the requirements of the program are met.

The new plan is discretionary and subject to modification at any time. WellCare is not making changes to any other compensation provisions in your agreement. In the meantime, we encourage you to contact expectant members and schedule these appointments as appropriate.

If you have questions about this program, please contact your Provider Relations representative at **1-888-453-2534**. You can reach us Monday through Friday from 8 a.m. to 6 p.m.

Thank you for working with us to deliver superior quality healthcare to our members.

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