



What is the Healthy Rewards Program?

WellCare of Nebraska will reward you for taking small steps that help you live a healthier life. You can start earning rewards just by getting certain health checkups.

Start Earning Rewards Now!

After you complete healthy activities shown in the chart, you can choose a Prepaid Debit Card or Gift Card. As you keep making healthy choices, we'll add more money to your Prepaid Debit Card or send you more gift cards. Keep the Prepaid Debit Card, because we will add to it every time you complete a new healthy behavior.

We'll also reward you with a discount card for healthy activities. Use the discount card when buying healthy items at places like Family Dollar® and CVS®. To get your discount, just swipe the card before you pay.

You can go online to record your activities. Log in to the member portal at www.wellcare.com/Nebraska and click on *Healthy Rewards*. You can also record your activities by calling Member Services toll-free at **1-855-599-3811** (TTY **711**). We're here for you Monday–Friday, 8 a.m. to 5 p.m. Central time.

Get the Things You Need, Just by Staying Healthy

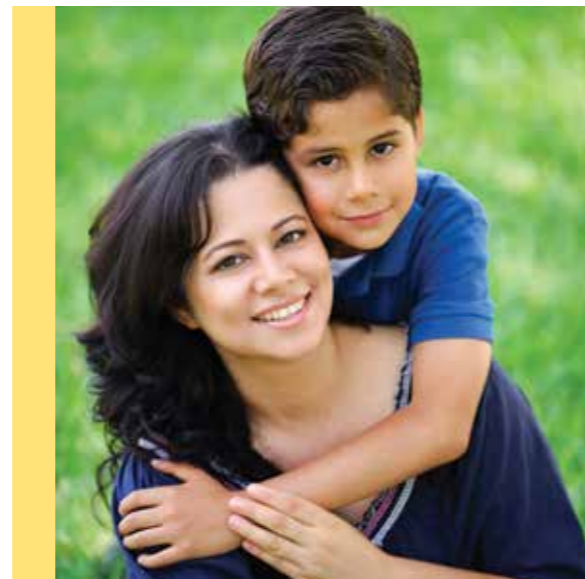
You can use your Healthy Rewards Prepaid Debit Card to buy healthy items you use every day.*

We're here for you.

There may be times when you need help managing your healthcare. Our Care Management programs help with chronic diseases such as asthma, diabetes and HIV/AIDS. A nurse works with you to help coordinate your healthcare needs – at no cost to you.

We hope this brochure shows you how the Healthy Rewards Program works. Questions? Please give us a call toll-free at **1-855-599-3811** (TTY **711**). We're here for you Monday–Friday, 8 a.m. to 5 p.m. Central time. You can also visit us any time on the web at www.wellcare.com/Nebraska.

*Healthy Rewards Debit or Gift Cards cannot be used to buy alcohol, tobacco or firearms.



WellCare of Nebraska, Inc. complies with all applicable federal civil rights laws. We do not exclude or treat people in a different way based on race, color, national origin, disability, age, religious belief, gender, sexual orientation, ethnicity, or language needs.

If English is not your first language, we can translate for you. We can also give you info in other formats at no cost to you. That includes Braille, audio and large print. Just give us a call toll-free. You can reach us at **1-855-599-3811**. For TTY, call **711**.

Si el español es su lengua materna, podemos brindarle servicios de traducción. También podemos proporcionarle esta información en otros formatos sin costo para usted. Incluye braille, audio y letra de imprenta grande. Simplemente llámenos sin cargo al **1-855-599-3811**. Para TTY llamar al **711**.

如果中文是您的母語，我們可以為您翻譯。我們也可以用其他格式免費為您提供資訊，如布萊葉文、音頻及大字體。僅需撥打免費電話。您可以撥打 **1-855-599-3811** 聯繫我們。TTY 使用者請撥打 **711**。



WellCare of Nebraska Healthy Rewards Program

Big rewards for small steps



<https://www.neheritagehealth.com>



Healthy Rewards Program	Focus Area	Activity Criteria	Incentive Type	Incentive Value
Children's Health	0–15 Months	Complete well-child visits per well-child checkup schedule. Members can complete up to 6 visits. For each visit, the member will receive \$10. Well-child schedule: 3–5 days, 1 month, 2 months, 4 months, 6 months, 9 months, and 12 or 15 months	Visa® Debit Card or Gift Card	\$10 per visit for a total of \$60
	3–6 years	Annual Child health checkup visit	Visa® Debit Card or Gift Card	\$25
	12–21 years	Annual Adolescent health checkup visit	Visa® Debit Card or Gift Card	\$25
Healthy Pregnancy	Prenatal Care Visits	Members must complete a prenatal visit during their first trimester or within 42 days of enrollment (age 12 and up)	Visa® Debit Card or Gift Card	\$25
	Completion of Prenatal Visit	Members who complete a prenatal visit will have the choice to receive one of the reward options listed.	Bonus Reward	Choice of a stroller, portable playpen, car seat, or 6 packs of diapers
	Postpartum Care Visit	Attend 1 postpartum visit 21–56 days after the birth of the baby (age 12 and up)	Visa® Debit Card or Gift Card	\$25
Chronic Care Management	Diabetes	Complete an annual eye exam (members with diabetes ages 18–75)	Visa® Debit Card or Gift Card	\$25
		Complete an annual HbA1C lab test (members with diabetes ages 18–75)	Visa® Debit Card or Gift Card	\$25
		Blood Pressure Control (members ages 18–75)	Visa® Debit Card or Gift Card	\$25
Well Women	Cervical Cancer Screening	Complete an office visit for an annual cervical cancer screening (Pap smear) (ages 21–64)	Visa® Debit Card or Gift Card	\$25
	Screening Mammogram	Complete an annual screening mammogram (ages 50–74)	Visa® Debit Card or Gift Card	\$25
	Chlamydia Screening	Complete an annual screening (ages 16–24)	Visa® Debit Card or Gift Card	\$25
Adult Health	Annual Adult Health Screening	Complete annual screening (Wellness Visit – age 20 and older)	Visa® Debit Card or Gift Card	\$25