



'Ohana BabySteps Benefits for Members and Providers

Meaningful encouragement from our providers to our members is imperative to the long-term success of 'Ohana BabySteps, so your support of the program is crucial.

Be sure to remind members about the incentives available to them, including:



The Healthy Rewards Program

for seeing their doctor and taking steps for themselves and their baby to live well. Completion of prenatal, post-partum, and baby's 0-15-month well-child visits can earn members a gift card, plus other great incentives like a stroller, playpen, car seat or six-pack of diapers.



Convenient in-home nurse visits

are available to all pregnant members as medically appropriate.



Transportation to and/or from health appointments



The nurse advice line that is available 24/7 to help our members understand their pregnancy, health conditions and assist with their needs. Joining 'Ohana BabySteps also lets members get regular contact from their care manager/care coordinator, based on their risk level.



Referring members to 'Ohana BabySteps

Do you have any questions about the 'Ohana BabySteps program or would you like to refer a patient? Please visit your 'Ohana provider portal any time day or night at ohanahealthplan.com. Or you can call our Service Coordination team at **1-888-846-4262**. We are available Monday through Friday from 7:45 a.m. to 4:30 p.m.



Thank you for your partnership and work to ensure that every 'Ohana member receives quality healthcare.



Introducing 'Ohana BabySteps

Care for pregnant and post-partum women of all risk levels throughout pregnancy and up to 60 days post-partum





'Ohana Babysteps

'Ohana Health Plan introduces 'Ohana BabySteps, an important new program for both our providers and members!

Pregnancy is a time of healthy beginnings. 'Ohana BabySteps merges care coordination and care management services to **improve birth and mental health outcomes** for our members – your patients. We make this possible by using innovative engagement strategies to link members to vital in-network and community services.

Long-term Goals and Objectives for 'Ohana and Providers

1 Improve the quality of maternity care

- Assess *100%* of moms for post-partum depression and anxiety after delivery
- Provide *100%* of moms with educational materials on family planning, including ease of access to long-acting reversible contraception
- Share information about community resources with *100%* of pregnant members

2 Improve birth outcomes

- Decrease preterm deliveries to less than the national rate of *9.9%*
- Decrease the NICU birth rate to less than the national rate of *11%*

3 Reduce cost of care for mothers and infants *(reporting through Care Central)*

- Identify risk factors earlier in pregnancy
- Address social determinants of health

4 Increase member engagement

- Implement in-house model of care
- Increase member engagement from *12%* to *30%* by end of 2021

5 Improve provider engagement

- Provide education on identification and referral of pregnant members (includes closed loop referrals)
- Strengthen current incentive programs
- Partner with network to initiate value-based provider contracts

