



PRESS RELEASE

Contact: Amy Knapp
Phone: 813-290-6200, 2762
amy.knapp@wellcare.com

WELLCARE ANNOUNCES LEADERSHIP TEAM ADDITIONS

Addition of Chief Medical Officer and President of Texas

TAMPA, FL, September 10, 2007 — WellCare Health Plans, Inc. (NYSE: WCG) has added two new executives to its senior management team. “We continue to invest in our executive team,” stated Todd S. Farha, chairman and chief executive officer. “We have added 34 executives at the vice president and above level since 2006, and I am particularly pleased to announce these recent additions.”

Dr. William Kerr has been named senior vice president and chief medical officer. Dr. Kerr brings more than 15 years experience in healthcare as both a practicing physician and as a leader in medical management. At WellCare, Dr. Kerr will oversee the Health Services and Pharmacy areas, focusing in particular on quality improvement, care management and provider network contracting.

Dr. Kerr began his career as a primary care physician at Texas Children’s Pediatric Associates. He most recently served as the vice president and chief medical officer for Blue Cross and Blue Shield of Florida, having previously served in medical director positions at Independence Blue Cross, AmeriHealth of Texas and United Healthcare of Texas.

Cesar D. Martinez has been named president, WellCare of Texas. Mr. Martinez has over a decade of management leadership in connection with government-sponsored healthcare programs. He served most recently as president and chief executive officer of D.C. Chartered Health Plan, Inc. and as a senior manager with CIGNA HealthCare. Mr. Martinez also previously served as executive director for the Orlando region at WellCare of Florida. In his current role, Mr. Martinez will oversee WellCare’s growth strategy in Texas, including the launch of WellCare’s networked Medicare Advantage plans.

“We are delighted that Cesar Martinez has returned to WellCare,” said Mr. Farha. “His industry and product expertise, combined with his focus on execution, will be integral to our future success in Texas.”

-more-

About WellCare Health Plans, Inc.

WellCare Health Plans, Inc. provides managed care services exclusively for government-sponsored healthcare programs, focusing on Medicaid and Medicare. Headquartered in Tampa, Florida, WellCare offers a variety of Medicaid and Medicare plans, including health plans for families, children, the aged, blind and disabled and prescription drug plans, currently serving over 2.3 million members nationwide. For more information about WellCare, please visit the Company's website at www.wellcare.com

###