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**WELLCARE EARNS SENIOR CHOICE GOLD AWARD  
FOR MEDICARE ADVANTAGE BENEFITS PLAN**

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*WellCare is Recognized Nationally for Cost-Sharing Effectiveness and Overall Value*

**TAMPA, FL (November 16, 2007)** — WellCare Health Plans, Inc. (NYSE: WCG) today announced that HealthMetrix Research selected WellCare as a 2008 Senior Choice Gold Award recipient for its Medicare Advantage benefits plan. Recipients were selected from over 200 Medicare managed care plans based on cost-sharing comparisons including out-of-pocket costs in the areas of co-payments, deductibles and premiums.

HealthMetrix Research Inc., a national independent managed care research firm, conducted its comparisons in over 120 cities across the United States in October 2007. Medicare Advantage plans were compared based on out-of-pocket costs for beneficiaries based on health status categories and corresponding utilization of the most common plan benefits such as physician office visits, emergency or urgent care, hospital care, prevention care and prescriptions. The comparisons identified the Medicare plans with the lowest and highest estimated annual out-of-pocket costs based on the approved 2008 member co-payments, deductibles and premiums that appear in the Medicare Options Compare database ([www.medicare.gov](http://www.medicare.gov)).

“WellCare is proud to be selected as a 2008 Senior Choice Gold Award,” said Todd Farha, chairman and chief executive officer for WellCare. “Our number one priority is to provide our members with access to cost effective quality healthcare, and being recognized by HealthMetrix Research clearly signifies our role as a leading Medicare Advantage health plan provider.”

WellCare was recognized for best overall value in the design of its 2008 medical and prescription drug benefits for seniors in the following 21 markets:

- Buffalo, New York
- Rochester, New York
- Fort Lauderdale, Florida
- Essex County, New Jersey
- Hudson County, New Jersey

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- Passaic County, New Jersey
- Union County, New Jersey
- Savannah, Georgia
- Akron-Canton, Ohio
- Cincinnati, Ohio
- Cleveland, Ohio
- Columbus, Ohio
- Champaign-Urbana, Illinois
- Chicago, Illinois
- South Bend, Indiana
- Fort Wayne, Indiana
- Indianapolis, Indiana
- New Orleans, Louisiana
- Baton Rouge, Louisiana
- Fort Worth, Texas
- San Antonio, Texas

“This award responds to the concerns and uncertainties that beneficiaries have with the out-of-pocket costs incurred when they enroll in a Medicare Advantage plan,” said Alan Mittermaier, president of HealthMetrix Research and MedicareNewsWatch.com. “WellCare has demonstrated a commitment to delivering maximum value in the design of their plan benefits, copayments, deductibles and premiums. We believe that informed beneficiaries can rely on this award as an indication of excellence just as they rely on other awards and consumer ratings that recognize excellence in quality of care, health outcomes and member satisfaction.”

**About HealthMetrix Research Inc.**

HealthMetrix Research Inc. has provided independent information to a national audience of managed care organizations and consumers since 1996. The COST SHARE REPORT is the most current analysis of Medicare plan cost-sharing available. HealthMetrix Research Inc. neither recommends or endorses specific Medicare managed care plans. For more information on 2008 Senior Choice Gold Award recipients, please visit [www.medicarenewswatch.com](http://www.medicarenewswatch.com).

**About WellCare Health Plans, Inc.**

WellCare Health Plans, Inc. provides managed care services exclusively for government-sponsored healthcare programs, focusing on Medicaid and Medicare. Headquartered in Tampa, Florida, WellCare offers a variety of health plans for families, children, the aged, blind and disabled and prescription drug plans, currently serving more than 2.3 million members nationwide. For more information about WellCare, please visit the Company's website at [www.wellcare.com](http://www.wellcare.com).

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