



OHIO | 2011 | ISSUE III

PROVIDER Newsletter



5010 COMPLIANCE IS REQUIRED BY JANUARY 1, 2012. ARE YOU READY?

HIPAA legislation mandates that the health care industry use standard formats for electronic claims and related transactions. The current format, 4010A1, is in the process of being replaced by 5010, a new standard format. All covered entities (health plans, health care clearinghouses and certain health care providers) will be required to use the 5010 standard when conducting electronic transactions, including: claims (professional, institutional and dental), claims status requests and responses, payment to providers, eligibility requests and responses, referral requests and responses, enrollment and disenrollment in a health plan, coordination of benefits, and premium payments.

Are you a health care provider:

- Who submits claims (837) electronically?
- Who receives remittances (835) electronically?
- Who electronically sends and receives eligibility statuses (270/271) or claim statuses (276/277)?

If so, your trading partners (clearinghouse, vendor, vendor websites, vendor software, billing service, etc.) involved with processing your transactions (inbound and outbound) have likely been in contact to ensure 5010 changes have been tested and are ready for implementation on or before January 1, 2012.

If your trading partners have not been in contact regarding 5010, WellCare of Ohio, Inc., recommends that you make contact now. By the third quarter of 2011, your clearinghouse, software vendors and billing service should be able to confirm their 5010 implementation plans. WellCare also recommends that you discuss the specific changes for your organization, as your particular business needs may differ from your vendors' standard implementation plan (see CMS documentation below for helpful hints).

Remember, 5010 adoption is mandated per HIPAA legislation. As of January 1, 2012, use of 4010A1 transactions will be discontinued and only version 5010 will be accepted for electronic claims and related transactions.

For additional information and assistance, please contact:

- WellCare assistance: 5010_Questions@WellCare.com
- CMS assistance: Provider Guide to a Smooth 5010 Transition (www.cms.gov/Versions5010andD0/Downloads/w5010PvdrActionChklst.pdf)

PROVIDER UPDATE

Since our last newsletter was published, the following correspondence was sent to providers via fax or was posted on the secure section of the WellCare website:

- OH 2011 Issue II Provider Newsletter Now Available
- Medicaid Provider Incentive Program
- WellCare Specialty Pharmacy Can Make Life Easier for Both You and Your HIV Patients
- WellCare of Ohio to Launch Provider E-mail Communications

You can find copies of all of these correspondences when you log in to the secure area of www.wellcare.com (Medicare) or ohio.wellcare.com (Medicaid). Use the white box on the right labeled "Member/Provider Secure Sign-In," then click on the Provider tab. You will see *Messages From WellCare* located in the right-hand column. Remember to check the messages regularly to receive new and updated information.



WAYS TO REDUCE YOUR PATIENTS' RISK OF COMPLICATIONS FROM DIABETES MELLITUS

The following national statistics and other general information on diabetes were adopted from the Centers for Disease Control and Prevention (CDC) National Diabetes Fact Sheet: National estimates and general information on diabetes in the United States.

- 25.8 million Americans have diabetes — 8.3 percent of the U.S. population. Of these, 7 million do not know they have the disease.
- In 2010, about 1.9 million people ages 20 or older were diagnosed with diabetes.
- The number of people diagnosed with diabetes has risen from 1.5 million in 1958 to 18.8 million in 2010, an increase of epidemic proportions.
- Diabetes is the seventh leading cause of death listed on U.S. death certificates.
- Cardiovascular disease is the leading cause of death among people with diabetes — about 68 percent die of heart disease or stroke.
- The overall risk for death among people with diabetes is about double that of people without diabetes.
- Total health care and related costs for the treatment of diabetes run about \$174 billion annually.
- Of this total, direct medical costs (e.g., hospitalizations, medical care and treatment supplies) account for about \$116 billion.
- The other \$58 billion covers indirect costs such as disability payments, time lost from work and premature death.

As you can see from the facts listed above, diabetes is becoming more prevalent. Please educate your patients on a self-care plan so they can take control of their disease and lower their risk of complications.

Encourage diabetics to use the following as a guide to self-care:

1. Know their diabetes **ABCs**.
 - **A** is for the **A1C** (blood glucose) test. Results should be < 7.
 - **B** is for **Blood pressure**. It should be below 120/80.
 - **C** is for **Cholesterol**. LDL should be less than 100 and HDL above 40 to lower the patient's chances of having a heart attack, stroke or other associated diabetic problems.
 - **S** is for **Smoking**. Encourage patients to be nicotine free and provide them with the Quit Smoking website www.smokefree.gov.

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2. Stay at a healthy weight by staying on a diet that achieves a BMI in the normal range.
3. Check their blood glucose during the day; know their blood glucose targets and how to use the results to manage their diabetes.
4. Participate in 30 minutes of physical activity 2–4 days per week.
5. Abstain from alcohol or consume it in moderation.
6. Schedule periodic medical checkups to include an annual retinal eye exam by either an ophthalmologist or optometrist, and an annual dental examination to find and treat any problems early.
7. Be mindful of their foot care, being sure to check their feet every day for cuts, blisters, red spots and swelling, and call you right away about any sores that don't go away.
8. Report any changes in their eyesight.
9. Stay up to date with their age-appropriate vaccinations.
10. Use stress management techniques that reinforce positive health care behaviors.

Refer your diabetic Medicare members to WellCare's Disease Management program by calling **1-866-635-7045**. This program is at no cost to the member. The program provides members with telephonic education from a registered nurse. One of the goals of the program is to empower members to further increase their self-management skills and follow your prescribed plan of care.

If you would like to refer one of your Medicaid patients to our Care Management program, please call **1-800-951-7719** for Care Management.

Sources: Centers for Disease Control and Prevention (CDC) National Diabetes Fact Sheet: National estimates and general information on diabetes in the United States, Updated January 2011. National Diabetes Education Program (NDEP) at <http://www.ndep.nih.gov/publications>

CANCER SCREENING AWARENESS

October is Breast Cancer Awareness Month. Encourage your female patients to get all their preventive health exams completed during October if they have not already done so this year.

According to the Centers for Disease Control and Prevention (CDC), many deaths from breast and cervical cancer could be avoided by increasing cancer screening rates among women. The CDC reports that deaths from these diseases occur disproportionately among women who rely on public health programs like Medicaid or are uninsured.

WellCare of Ohio, Inc., covers all regular preventive tests and screenings for women without requiring a referral or prior approval. Help us ensure that our members stay healthy by recommending appropriate preventive tests and screening.

Please continue to encourage women to obtain an annual mammography for breast cancer screening and a Pap smear for cervical cancer screening.



SPIROMETRY TESTING

A SIMPLE BREATHING TEST TO ASSESS AND DIAGNOSE COPD

While there is no cure for Chronic Obstructive Pulmonary Disease (COPD), early detection of the disease might help change its course and disease progress. That's why we encourage you to take steps in early detection to help you and your patients manage their disease by carefully monitoring medical and family health history, the presence of symptoms, and airway obstruction (also called airflow limitation).

The Global Initiative for Chronic Lung Disease (GOLD) international COPD guidelines¹, as well as national guidelines², advise spirometry as the gold standard for accurate and repeatable measurement of lung function. Evidence-based practice guidelines indicate that when spirometry confirms a COPD diagnosis, doctors initiate more appropriate treatment. Spirometry is also helpful in making a diagnosis in patients with shortness of breath and other respiratory symptoms and for screening in high-risk environments.

Consider utilizing spirometry as a diagnostic tool if you have patients who are experiencing some of the more common symptoms:

- A cough that doesn't go away
- Coughing up lots of mucus
- Shortness of breath, especially with activity upon exertion
- Wheezing
- Tightness in the chest
- Limitations in activity

If a diagnosis is confirmed, please educate your patients about avoiding the most common causes of COPD, such as cigarette smoking, being around second-hand smoke, long-term exposure to other home and workplace air pollutants, and chronic respiratory infections.

The goal of COPD treatment is to ease the symptoms, slow the progress, prevent and treat any complications, and improve the patient's overall quality of life.

Refer COPD members to WellCare's Disease Management program by calling **1-866-635-7045**. This program is at no cost to the member. The program provides members with telephonic education from a registered nurse. One of the goals of the program is to empower members to further increase their self-management skills and follow your prescribed plan of care.

REFERENCES

¹Global Initiative for Chronic Obstructive Lung Disease. *Global strategy for the diagnosis, management, and prevention of chronic obstructive pulmonary disease. (Updated 2007).* <http://www.goldcopd.org>.

²National Collaborating Centre for Chronic Conditions. *Chronic obstructive pulmonary disease: national clinical guideline on management of chronic obstructive pulmonary disease in adults in primary and secondary care. Thorax 2003, 59 (Suppl 1); 1-232.*

OTHER SOURCES:

American Lung Association: "Chronic Obstructive Pulmonary Disease (COPD) Fact Sheet." National Heart Lung and Blood Institute: "COPD" and "COPD: Learn More, Breathe Better." American Academy of Family Physicians: "Chronic Obstructive Pulmonary Disease (COPD)." Journal of the American Medical Association: "Chronic Obstructive Pulmonary Disease."



CASE AND DISEASE MANAGEMENT PROGRAMS

WellCare’s Case Managers support you and your hectic schedules, freeing you to spend more time with your patients by:

- Collaborating with providers and physicians to create a targeted assessment and treatment plan for the patient’s condition
- Maintaining communication between the patients and their families, and the team of physicians
- Identifying opportunities for interventions such as ineffective treatment plans or lack of financial resources to meet the needs
- Assisting with patient transition when discharged from the program

The types of cases targeted by our Case Management program include, but are not limited to, the following types of patients:

- Complex case needs requiring coordination of multiple outpatient services
- Transplants
- Frequent inpatient admissions and readmissions
- Prolonged or debilitating illness or injuries

WellCare’s Disease Managers support you and your hectic schedules too, freeing you to spend more time with your patients by:

- Educating them on how to deal with challenges of their disease

- Documenting progress in clinical notes and alerting their patients of significant changes or findings

Our Disease Management program targets the following conditions:

- Asthma
- Coronary Artery Disease (CAD)
- Congestive Heart Failure (CHF)
- Chronic Obstructive Pulmonary Disease (COPD)
- Diabetes
- HIV
- Hypertension

Our Case and Disease Management programs identify potential candidates based on available data and referrals from multiple sources:

- Claims or encounter data
- Pharmacy
- Laboratory data
- Utilization Management, Case Management, Disease Management and Discharge Planner referrals
- Practitioner and member referrals
- Behavioral health vendors

If you would like to refer your WellCare patients to either or both of these programs, please call the Case and Disease Management Referral Line at **1-866-635-7045** Monday through Friday, from 8 a.m. to 5 p.m. Eastern.

LEAD SCREENING REMINDER

WellCare of Ohio, Inc., continues to partner with our network providers to combat the threat of lead poisoning.

Most children with elevated blood lead levels exhibit no symptoms. Early detection of a child’s elevated blood lead level permits timely identification of possible lead hazards in order to prevent further elevation of a child’s blood lead level. The only way to determine if a child has lead poisoning is to perform a simple blood test.

Health care providers play an important role in reducing lead poisoning by annually educating parents or guardians of young children on how to prevent toxicity from lead exposure, the importance of blood lead testing all children at ages 12 and 24 months of age, and assessing children up to 6 years of age, if they have not been previously screened.

Lead screening remains a federal and Ohio Department of Jobs and Family Services (ODJFS) mandate for Medicaid children. It is also a required component of the Early and Periodic Screening, Diagnosis and Treatment (EPSDT) program.

As a health plan, WellCare is asking for your assistance in keeping our young members healthy. Education and blood testing are key components to achieving this goal.

Remember, pediatric lead testing is not a thing of the past.

FREE UP YOUR FAX MACHINE!

WELLCARE OF OHIO, INC., HAS LAUNCHED PROVIDER E-MAIL COMMUNICATIONS

WellCare of Ohio, Inc., (WellCare) has launched the use of outbound e-mail communications for our provider community!

If you have already registered for the secured website, thank you for your participation. You should have received the first two e-mails from WellCare on April 15 and May 18 with important information on HEDIS® measures to implement in your practice.

If you have not yet registered for the website, we encourage you to participate by following the simple process outlined below.

HOW TO OPT IN TO E-MAIL COMMUNICATIONS

1. Visit www.wellcare.com/provider/default (Medicare) or ohio.wellcare.com/provider/default (Medicaid) and click on the “*Provider Sign Up*” link under “*Not Registered?*” on the right-hand side of the page. You will reach the www.wellcare.com/registration/provider or ohio.wellcare.com/registration/provider page where you will begin the simple, three-step Web registration process.
 - By registering for WellCare’s website, you and your staff will have secure Web access to a variety of easy-to-use tools created to streamline your day-to-day tasks, including:
 - ◇ Submitting and checking the status of claims
 - ◇ Accessing member eligibility and co-pay information
 - ◇ Submitting and checking the status of authorization requests
2. During the Web registration process, you will be asked to supply an e-mail address. The website allows you to have as many administrative users as needed, and you can tailor views, downloading options and e-mail details.
 - For security purposes, we encourage the use of business e-mail accounts and recommend you provide the main e-mail account for your practice in addition to any other e-mail addresses you wish to provide. The use of personal e-mail addresses (such as yahoo.com, aol.com, gmail.com, etc.) to receive official WellCare communications is not recommended.

3. Within 24 hours of registration, you will receive an e-mail with a temporary password. Use this password to log in to the WellCare site and create a password of your preference. Please make note of your login and password information for future use. If you register for the secured website, you will soon begin receiving e-mail communications with information regarding the Healthcare Effectiveness Data and Information Set (HEDIS®) measures, information and reminders about WellCare initiatives, and other quality-focused communications.

If there are other providers in your practice who are not registered users of the Provider website, we suggest encouraging them to register so they may receive future e-mail communications as well.

We will never e-mail you Protected Health Information (PHI) or HIPAA-related communication. If you do receive an e-mail containing sensitive information, please contact WellCare’s iCare Compliance Hotline at **1-866-364-1350**.

TO UNSUBSCRIBE/OPT OUT

- You may unsubscribe from the e-mail communications at any time by scrolling down to the bottom of any WellCare e-mail and clicking the “One-Click Unsubscribe” link.
- If you have previously provided your e-mail address to WellCare during the secured website registration or credentialing process, it may automatically be included in this initiative. If you wish to opt out, please unsubscribe by following the step above.

Please note that contractual and regulatory-based communications will continue to be delivered via other methods, including mailings and faxes.

If you have any questions, please call Provider Services at **1-800-951-7719** (Medicaid) or **1-866-687-8815** (Medicare).

Fast, secure, at your fingertips—Register for the secured website and e-mail communications today!



IMPORTANT CHANGES IN ELECTRONIC DATA INTERCHANGE (EDI) PROCESS

As of **July 24, 2011**, WellCare Health Plans, Inc. (WellCare) will be accepting electronic claims only through RelayHealth's pre-adjudication platform. WellCare has selected RelayHealth, a division of McKesson, to manage EDI connectivity between WellCare and our providers. We believe this choice will expand electronic-based real-time services for our providers, increase EDI volume and simplify EDI administration. We also believe this kind of arrangement drives efficiencies and leads to lower overall costs for health care, and that it is increasingly becoming commonplace in the health benefits market.

We have requested our previous partners transfer — at no charge — their EDI connection for WellCare claims to RelayHealth's pre-adjudication platform. Although most have agreed, some are no longer accepting or sending transactions to WellCare following our switch to RelayHealth on July 24, so you may experience issues with adjudication or payment of those claims.

In most cases, the transition will be seamless; however, we strongly encourage you to contact your practice management vendor, billing service or clearinghouse immediately and obtain their assurance for continued electronic claims submission to WellCare via RelayHealth to ensure your practice is prepared for this transition. Upon confirmation from your vendor, billing service or clearinghouse of continuous electronic claims submission to WellCare via RelayHealth, no further action is necessary.

If you have any questions regarding submission of EDI transactions through RelayHealth, you may call **1-888-743-8735**, and they will provide you assistance and recommendations regarding the transition. For further details, you may contact us via e-mail at **EDI-MASTER@wellcare.com**, and WellCare will respond to your inquiries in a timely fashion.

We feel strongly that our relationship with RelayHealth will expand our EDI service levels for you, and improve your experience with WellCare and our members.

COORDINATION OF BEHAVIORAL CARE MAXIMIZES OUTCOMES

A recent Google™ search identified more than 34 million documents related to coordination of care and more than 4 million documents related to continuity of care. With so much information available regarding these topics, one might think that they are commonly used phrases and practices. In reality, however, they are not practices routinely utilized by all health care professionals.

WellCare of Ohio, Inc., reminds providers that continuity and coordination of care are appropriate for all disciplines at all levels of care, including inpatient-outpatient, medical-behavioral, PCP-specialty and intra-disciplinary. Communication and coordination/integration of care among health care providers are best practice principles essential to optimizing consumer safety and clinical outcomes. Patients with co-morbid medical and behavioral health conditions can be particularly vulnerable to complications that may result from inadequate coordination of care between treating providers. All providers, all disciplines, are expected to initiate communication that facilitates and enhances continuity of care, relapse prevention, patient safety and satisfaction. It must be noted, though, that health care providers can only coordinate care to the extent permitted by confidentiality requirements. There may be occasions when the patient refuses to sign consent for release of information.

Keeping in mind the ultimate goal of enhanced patient well-being, it behooves all parties to take the necessary steps for continuity and coordination of care.

COMMUNICATING EFFECTIVELY FOR CONTINUITY OF CARE

WellCare of Ohio, Inc., encourages all providers — medical and behavioral — to initiate communication that facilitates and enhances continuity of care, relapse prevention, member safety and member satisfaction. Few would challenge the hypothesis that effective integration and collaboration between primary care physicians (PCPs) and mental health specialists (to include psychiatrists, social workers and ARNPs) are essential for consumer well-being. Yet it is not uncommon to hear medical providers and behavioral health providers complaining they do not receive information from the opposite discipline. Barriers often cited for the dearth of provider communication are time and resource limitations. However, when one considers the potential impact on optimal member care, communication is clearly a critical necessity.

WHAT YOU CAN DO AS THE INDIVIDUAL PRACTITIONER

- Get to know your fellow physicians, PCPs and psychiatrists. Go to meetings whenever possible where you can get to know one another.
- Pick up the phone. Colleagues will appreciate the time and effort taken for communication.
- Request copies of records from physicians who have cared for the patient before your involvement.
- Set up systems in your office and hospital units that enhance and automate patient communication and permit transition of care in a safe and effective way.
- Include the PCP on admission and discharge reports, letting your colleague know about discharge appointments, medications and any specialty consultations required post-hospitalization.
- Utilize health plan Care Manager resources to assist you in making appointments and arranging follow-up care. Our staff can also work with the member to make sure he/she makes his/her appointments.

If you have questions or feedback about physician communication or quality-related topics, please contact the health plan or your local Provider Relations representative.

POSTPARTUM CARE

A woman's health is important before, during and after a pregnancy. Postpartum care is an integral part of this cycle.

As a health plan, WellCare of Ohio, Inc., has an obligation to make sure our members are receiving quality prenatal and postnatal care. As a WellCare provider, your obligation is to provide that care, and to encourage members to schedule and follow through with their postpartum visit.

Postpartum visits are measures from Healthcare Effectiveness and Data and Information Set® (HEDIS) and the Ohio Department of Jobs and Family Services (ODJFS).

Per HEDIS & ODJFS, a postpartum visit occurs within **21–56 days (3–8 weeks) after the delivery**, and the visit should include the following:

HISTORY/PHYSICAL	DIAGNOSTIC TESTING/SCREENING	EDUCATION/COUNSELING
Interval History	Pap Test	Anti-infective Agent
Physical exam including weight, blood pressure, breasts, abdomen and pelvic exams		Breast Feeding
	Depression Screening	Psychosocial Needs
		Family Planning

After a delivery, a woman tends to feel very overwhelmed. It is during this time that she looks to her doctor to provide guidance and advice in the areas stated above. The postpartum visit is the best time to have this discussion with your patient.

The goal of postpartum care is to assess a mother's recovery from childbirth and to promote her health maintenance. Educating her on the elements stated above during a postpartum visit is the key to continued health and wellness for her as a new mother.

Since postpartum care can be performed by an OB practitioner, a midwife, family practitioner or other primary care physician, the provider must adequately document the visit and submit the encounter/claim with the correct CPT and ICD-9 codes.

POSTPARTUM CARE	CPT – 4 CODES	ICD – 9 CODES
Member should have a postpartum visit on or between 21 and 56 days after a delivery	57170, 58300, 59400, 59410, 59430, 59510, 59515, 59610, 59614, 59618, 59622, 88141, 88143, 88147, 88148, 88150 – 88155, 88164 – 88167, 88174, 88175	91.46, V24.1, V24.2, V25.1 V72.3, V76.2

This information can be found on the WellCare website: ohio.wellcare.com, Provider Resource tab, Clinical Practice Guidelines – Preconception/Prenatal & Postpartum Care.

CARE MANAGEMENT PROGRAM

PROVIDING YOUR PATIENTS WITH THE BEST CARE POSSIBLE

WellCare of Ohio, Inc., offers comprehensive care management services to facilitate patient assessment, planning and advocacy to improve health outcomes for patients with certain diseases or disorders. WellCare trusts you will help coordinate the placement and treatment of patients in our Care Management program. In turn, our care managers alleviate your workload by focusing on time-consuming tasks like the following:

- Verifying patient benefits
- Communicating with the patient and his/her family
- Coordinating referrals with other providers
- Promoting patient education on their condition
- Involving available community resources

HOW OUR CARE MANAGEMENT PROGRAM GOES ABOVE AND BEYOND IN CARING FOR YOUR PATIENTS

Our Care Management Program’s targeted conditions include, but are not limited to:

- Asthma
- Chronic obstructive pulmonary disease (COPD)
- Coronary artery disease
- Diabetes
- High-risk pregnancy
- HIV/AIDS
- Hypertension
- Mental health condition
- Substance abuse

WE’RE HERE TO HELP YOU!

Our Care Management Program identifies potential patients by investigating:

- Referrals from physicians
- Self-referrals from patients
- Frequent inpatient admissions and re-admissions
- Pharmacy data
- Patients who have failed to improve in spite of intense medical efforts

When you refer patients to the Care Management Program, you are taking a proactive step to help patients with serious and complicated diseases and disorders get the personalized health care attention they need.

OUR CARE MANAGERS

- Collaborate with physicians and providers to create a targeted assessment and treatment plan for the patient’s condition
- Maintain communication among the patients, their families and their team of physicians
- Document progress in clinical notes
- Identify opportunities for intervention, such as ineffective treatment plans or lack of financial resources to meet needs
- Assist with patient transition when discharged from the program

HOW TO REFER YOUR WELLCARE PATIENTS TO OUR CARE MANAGEMENT PROGRAM

If you would like to refer one of your patients to our Care Management Program, please call **1-800-951-7719** and follow the voice prompts for Care Management. For more information, please visit our website at ohio.wellcare.com.

INCREASE YOUR PATIENTS' ADHERENCE TO PRESCRIBED TREATMENT AFTER A HEART ATTACK

One quality measure for patients' myocardial infarction (MI) is the persistent use of beta-blockers. Evidence-based practice has shown a decrease in the rate of re-infarction and mortality in heart attack sufferers when they are prescribed beta-blockers. The American Heart Association/College of Cardiology 2006 Update of Guidelines for Secondary Prevention for patients with coronary vascular disease recommends the indefinite use of beta-blockers after heart attack unless contraindicated.¹

The WellCare Formulary includes the following beta-blocker drugs: acebutolol, atenolol, betaxolol, bisoprolol/hydrochlorothiazide, metoprolol, nadolol, sotalol and timolol. For a complete list, please refer to the formulary at www.wellcare.com.

The National Committee for Quality Assurance (NCQA) recommends the use of beta-blockers post myocardial infarction as one way to measure how well physicians are providing quality care to their patients with heart disease. However, despite provider education and prescriptions for the indefinite use of beta-blockers when indicated, data still show our members have a low adherence to their treatment plan. We'd like to work with you to increase our members' persistent use of their medications, break down barriers and improve our patients' outcomes.

A study conducted in 2002 by Vanderbilt University was designed to determine adherence to outpatient beta-blocker therapy following an acute MI. Patients younger than 75 with a discharge order for beta-blocker therapy were more likely to fill their prescription within the first 30 days post discharge than people older than 75. Of the 85 percent that would fill their prescription within 30 days of discharge, the refill compliance would drop down to 61 percent after the first year. In contrast, of those patients discharged from the hospital without a beta-blocker, only 8 percent would fill a new prescription within the first 30 days after an acute MI², indicating that patients who receive a prescription for beta-blockers while they are still in the acute facility have the greatest probability of continued use post discharge.



WHAT CAN YOU DO?

You can start with something as simple as listening to your patients' concerns, answering their questions and empowering them to take appropriate action.

The following can serve as a guide:

- Be involved with your patients' plan of care while they are in the hospital. Stay involved with the attending doctors to help bridge the gap in care post discharge.
- Identify the member or caretaker who may need additional educational reinforcement about the increased risk for another heart attack or stroke if he or she discontinues taking medication.
- If financial constraints are an issue to adherence, consider prescribing a generic or utilize ½ tablet prescription, also known as pill splitting, when appropriate.
- Send the member a prescription refill reminder by mail or place a courtesy call.
- Address adverse effects that may be the cause for discontinuation of the medication.

Quality improvement efforts will need to continue to be a focus so that our post-acute MI patients stay on their beta-blockers for no less than six months if indefinite therapy is not planned.

Sources:

¹Gottlieb SS, McCarter RJ, Vogel RA. Effect of beta-blockade on mortality among high-risk and low-risk patients after myocardial infarction *N Engl J Med* 1998; 339:489-497. [CrossRef][Web of Science][Medline].

²Journal of American College of Cardiology – Vol. 40 # 9 2002 by Javed Butler MD, MHP, FAAC et al. Downloaded online jaac.org March 17, 2011.

SEPTEMBER IS NATIONAL CHOLESTEROL EDUCATION MONTH

Cardiovascular disease (CVD) is a leading cause of preventable illness, disability and death in adults. There are social, environmental and genetic components that all contribute to the onset of CVD. Some of these factors can be modified, treated and controlled, while others cannot.

Non-modifiable Risk Factors:

- Age (men > age 55 & women > age 65)
- Familial history and genetics
- Gender

Modifiable Risk Factors:

- Smoking
- Uncontrolled hypertension
- Uncontrolled dyslipidemia
- Physical inactivity
- Obesity and excessive weight
- Poor diet
- Uncontrolled diabetes mellitus
- Stress
- Excessive alcohol consumption

As a health care provider, it is essential to properly screen and identify those patients who are at an increased risk of having CVD. This includes comprehensive health risk assessments, positive health-related behavior changes, management of lipid levels, evidence-based treatment interventions and patient education. To help patients control their cholesterol and decrease their risk of having a CV-related event, the Centers for Disease Control and Prevention (CDC) – Division of Heart Disease and Stroke Prevention (DHDSP) encourages all health care providers to participate in the overall management of cardiovascular disease. A comprehensive approach includes a cardiovascular risk assessment, patient monitoring and treatment protocols.

Patient-specific treatment plans should include the following components:

- Patient education on lifestyle modifications — the cornerstone of CVD prevention;
- Implementation of evidence-based treatment interventions for patients with a clinical diagnosis of coronary artery disease, other atherosclerotic diseases and diabetes;

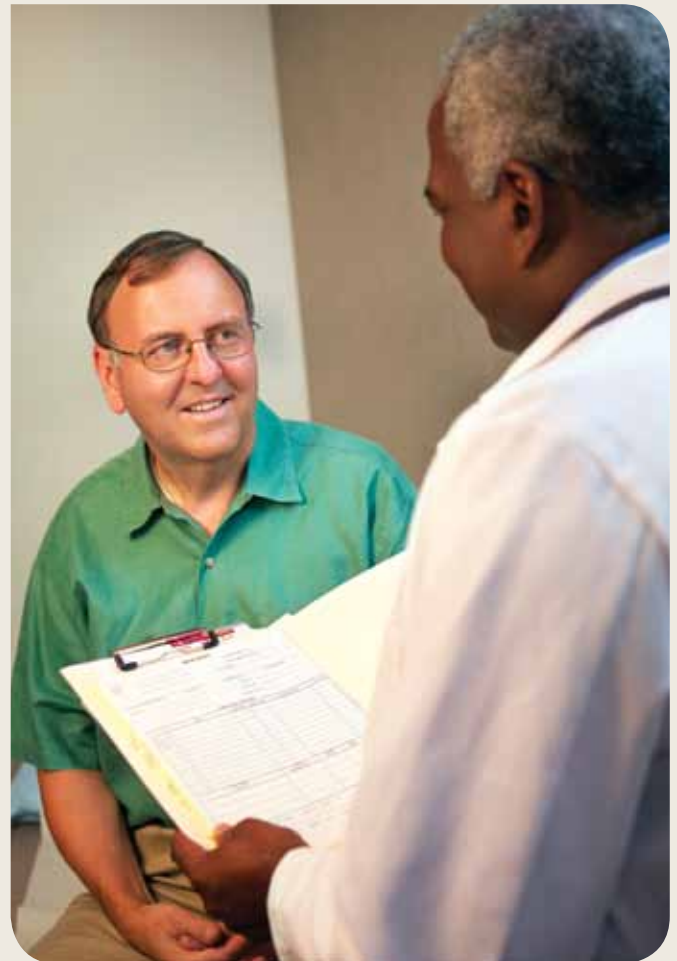
- Pharmacological treatment options for patients with elevated risk factors, including the prescription of statin drugs to lower LDLs.

For individuals with a clinical diagnosis of diabetes, the CDC recommends the following cholesterol levels:

- Total cholesterol under 200
- LDL (“bad” cholesterol) under 100
- HDL (“good” cholesterol) above 40 in men and above 50 in women
- Triglycerides under 150

As a health plan, we appreciate your actions to help patients maintain a healthy lifestyle and reduce the incidence of cardiovascular-related diseases to improve their overall quality of life.

References: Centers for Disease Control & Prevention (CDC)-Division for Heart Disease and Stroke Prevention-cholesterol. Page last reviewed March 24, 2011, page last updated: March 24, 2011.



TIMELY FOLLOW-UP CARE AFTER BEING HOSPITALIZED FOR MENTAL ILLNESS

The National Committee for Quality Assurance (NCQA) developed several HEDIS® measures of mental health quality that are used by health care consumers and regulatory agencies to monitor the performance of managed care organizations.

Outpatient follow-up care post-discharge is an important component of the continuum of care to assist an individual with their transition from hospital back into family, work and community environments. Follow-up care may also reduce re-hospitalizations or help facilitate a necessary readmission before an individual reaches the crisis stage. Follow-up care may be even more important, and perhaps more problematic, for patients who have been hospitalized for a serious mental illness.

Primary care physicians (PCPs) should always recommend early post-discharge follow-up visits for their hospitalized patients.

Directing your staff to facilitate outpatient visits with you and the behavioral health providers within seven days of a hospital discharge will help reduce readmissions and improve the continuity of care for your patients.

If your patient misses his/her early follow-up appointment, it is imperative that the outpatient visit is rescheduled and completed no later than 30 days after the recent hospital discharge. Medication reconciliation to confirm the patient understands his/her medicines, management of co-morbidities, step-action treatment plans and co-management of mixed illness diseases to discuss how the patient can get help, especially after normal office hours, are all important topics that need to be discussed at the time of the post-discharge follow-up visit.

Together, you can help your patient to continue to live at home and/or work while being in treatment.

MEDICAID

EARLY PERIODIC SCREENING DIAGNOSIS AND TREATMENT ANNUAL REMINDER

Early and Periodic Screening, Diagnosis and Treatment (EPSDT) is the Healthchek program in Ohio.

This program provides education to providers and consumers about the health care services that are available to prevent and treat illnesses for Medicaid members from birth through age twenty (20).

WellCare of Ohio, Inc., members are entitled to receive a comprehensive package of preventive health care and, as a health plan for Ohio, WellCare continues to stress the importance to our members of these exams and the need for our members to follow up with the doctor to obtain the visit.

The Primary Care Providers (PCPs) in the WellCare network are required to provide Healthchek exams. As specified in the Ohio Administrative Code 5101: 3-14-03, these exams include, but are not limited to the following:

- Complete physical exam
- Lead screening
- Dental screening

- Vision screening
- Hearing screening
- Immunization check

WellCare distributes a membership listing to all network Primary Care Providers to identify members on their panel who need child health checkup visits. This list can be found on our website at ohio.wellcare.com. WellCare also provides this information via the Healthcare Effectiveness and Data and Information Set (HEDIS®) reports that are distributed to Primary Care Provider offices on a quarterly basis.

WellCare is asking that you please utilize the tools above to call members assigned to your panel and encourage them to schedule an appointment with you today.

Keep in mind, a sick-child visit is an opportunity to complete a full Healthchek exam.

You can find the EPSDT (Healthchek) guidelines and forms on the WellCare website: ohio.wellcare.com under the Resource tab.

2011 Q3 PROVIDER FORMULARY UPDATE

GENERIC NEWS:

The generic drugs listed below are now available to WellCare's **Medicare** members at the lowest cost-sharing benefit:

BRAND NAME	GENERIC NAME	THERAPEUTIC CLASS
Nardil® 15mg tablet	Phenelzine Sulfate 15mg tablet	Non-selective MAO Inhibitors

The following additions have been made to the WellCare **Medicare Formulary**:

ADDITIONS	
Alphagan® P 0.1% and 0.15% ophthalmic solution	Moxeza™ 0.5% ophthalmic solution
A-Methapred® 40mg, 125mg solution	Pataday™ 0.2% ophthalmic solution
Amitiza® 8mcg, 24mcg capsules (ST)	Patanol® 0.1% ophthalmic solution
Dexilant™ 30mg, 60mg capsules	Potassium Chloride 10% liquid
Duetact® 30mg/2mg, 30mg/4mg tablets (QL; 31 tablets/31 days)	Sprycel® 80mg, 140mg tablets (PA)
Enoxaparin Sodium solution 30mg/0.3mL, 40mg/0.4mL, 60mg/0.6mL, 80mg/0.8mL, 100mg/mL, 120mg/0.8mL, 150mg/mL (QL varies depending on strength)	TobraDex® ST 0.3%-0.05% ophthalmic suspension
Fortical® nasal spray	Zymaxid™ 0.5% ophthalmic solution
Intelligence® 200mg tablet (QL; 124 tablets/31 days)	

PA = Prior Authorization QL = Quantity Limit ST = Step Edit

The Utilization Management criteria have changed for the following medications as noted below for the WellCare **Medicare Formulary**:

DRUG NAME	CHANGE
Spiriva® HandiHaler®	ST removed
Vancomycin HCl 1000mg, 10gm solution	PA added

PA = Prior Authorization ST = Step Edit

PLANNED MARKET DRUG WITHDRAWALS

COMPANY NAME	DRUG NAME	DATE OF REMOVAL	COMMENTS
Endo Pharmaceuticals	Opana® ER 7.5mg, 15mg extended-release tablets	On or about May 1, 2011	Please be advised that Endo Pharmaceuticals will discontinue the sale and distribution of two strengths of Opana® ER (oxymorphone HCl) Extended-Release Tablets CII. Endo estimates these two strengths will no longer be on retail shelves on or about May 01, 2011. Due to increased demand for Opana ER, Endo is streamlining operations to focus on the most commonly prescribed dosages, enabling us to serve the needs of our customers while continuing to supply a wide range of dose strengths. Opana® ER dose strengths of 5mg, 10mg, 20mg, 30mg and 40mg will continue to be available at your local pharmacy.
Allergan, Inc.	ZYMAR®	February 28, 2011	The anti-infective activity of fluoroquinolones, such as gatifloxacin, is concentration-dependent. ZYMAXID™ (gatifloxacin ophthalmic solution) 0.5% has a greater concentration of the active agent gatifloxacin when compared with ZYMAR® (gatifloxacin ophthalmic solution) 0.3% formulation. Therefore, effective February 28, 2011, Allergan, Inc. discontinued ZYMAR® (gatifloxacin ophthalmic solution) 0.3%. Allergan will continue to manufacture ZYMAXID™ (gatifloxacin ophthalmic solution) 0.5%.

Please refer to your provider manual available at www.wellcare.com/Provider/ProviderManuals to view more information regarding WellCare's pharmacy utilization management policy/procedures and medication co-payments and coinsurance requirements that may apply. The most up-to-date formulary can be found at www.wellcare.com/medicare/medication_guide.



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CLAIMS CORNER

ADD-ON CODES

When primary procedures are conducted, oftentimes there are certain additional procedures that must also be conducted. When this happens, these procedures are categorized as “add-on” codes. Add-on codes are always performed in conjunction with a primary procedure and should never be reported as a stand-alone service(s). The additional procedures are designated as an add-on code by the + symbol located next to the code in the AMA CPT Manual.

WellCare of Ohio, Inc., will not reimburse add-on code(s) if the primary procedure code has not been submitted on the same claim. If the primary procedure code is not allowed or is denied for any reason, then the add-on code associated with that base code will also not be allowed. This concept applies only to procedures performed by the same physician.

Please reference the AMA CPT Manual for additional information on appropriate billing of add-on codes.

