



PRESS RELEASE

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WELLCARE ANNOUNCES SUCCESSFUL MEDICARE PART D BID

WellCare offers two prescription drug plans with free generic drugs

TAMPA, Fla. (September 28, 2007) – WellCare Health Plans, Inc. (NYSE: WCG) today announced the results of its bid for participation in the national Medicare Part D prescription drug plan (PDP) in 2008. As a result of a successful bid process, WellCare will continue offering its prescription drug plans in all 50 states and the District of Columbia. WellCare is one of the nation's largest Medicare Part D providers, with 971,000 members nationwide as reported June 30, 2007.

WellCare will offer its two most popular plans, *WellCare Signature* and *WellCare Classic*, both featuring \$0 generic drug co-pays and low plan premiums.

Ninety-four percent of current low-income subsidy (LIS) members will be able to stay with WellCare at the same \$0 premium and benefit from WellCare's \$0 generic drug co-pays. WellCare expects its LIS membership to increase in 2008.

"WellCare is pleased with its successful Medicare Part D bid results, and looks forward to continue working with CMS to provide nationwide prescription coverage to Medicare beneficiaries," said Todd Farha, chairman and chief executive officer of WellCare. "Both of WellCare's PDP plans offer our members \$0 generic drugs – a significant benefit to our seniors. We are optimistic that even more seniors will find our plans attractive in 2008 which will drive the growth of our PDP membership."

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Medicare beneficiaries may obtain more information about WellCare’s Medicare Part D PDP plans by calling WellCare at 888-547-5252 (TTY users call 888-816-5252) between 7:00 a.m. and 2:00 a.m. ET, seven days a week, or by visiting www.wellcarepdp.com. The website includes information about the plans as well as a complete list of covered drugs and pharmacy network of 60,000 participating pharmacies.

WellCare State-by-State Plan Premiums

| State | Classic | Signature |
|-------|---------|-----------|
| AK | \$28.50 | \$31.40 |
| AL | \$29.10 | \$32.40 |
| AR | \$20.20 | \$26.30 |
| AZ | \$16.20 | \$19.90 |
| CA | \$19.00 | \$23.60 |
| CO | \$24.40 | \$27.20 |
| CT | \$27.60 | \$31.50 |
| DC | \$28.90 | \$31.70 |
| DE | \$28.90 | \$31.70 |
| FL | \$19.40 | \$23.30 |
| GA | \$24.00 | \$29.10 |
| HI | \$26.30 | \$29.10 |
| IA | \$28.90 | \$32.90 |
| ID | \$32.20 | \$35.20 |
| IL | \$29.90 | \$32.90 |
| IN | \$32.00 | \$35.10 |
| KS | \$29.50 | \$32.80 |
| KY | \$32.00 | \$35.10 |
| LA | \$26.00 | \$29.90 |
| MA | \$27.60 | \$31.50 |
| MD | \$28.90 | \$31.70 |
| ME | \$23.10 | \$25.90 |
| MI | \$31.70 | \$35.30 |
| MN | \$28.90 | \$32.90 |
| MO | \$27.80 | \$31.50 |
| MS | \$29.60 | \$33.50 |

| State | Classic | Signature |
|-------|---------|-----------|
| MT | \$28.90 | \$32.80 |
| NC | \$32.40 | \$35.30 |
| ND | \$28.90 | \$32.90 |
| NE | \$28.90 | \$32.90 |
| NH | \$23.10 | \$25.90 |
| NJ | \$27.70 | \$32.70 |
| NM | \$21.10 | \$24.00 |
| NV | \$17.50 | \$21.00 |
| NY | \$24.70 | \$29.00 |
| OH | \$27.30 | \$30.60 |
| OK | \$29.70 | \$32.60 |
| OR | \$29.00 | \$32.30 |
| PA | \$27.40 | \$30.50 |
| RI | \$27.60 | \$31.50 |
| SC | \$31.80 | \$34.50 |
| SD | \$28.90 | \$32.90 |
| TN | \$29.10 | \$32.40 |
| TX | \$24.60 | \$27.50 |
| UT | \$32.20 | \$35.20 |
| VA | \$31.00 | \$33.90 |
| VT | \$27.60 | \$31.50 |
| WA | \$29.00 | \$32.30 |
| WI | \$31.60 | \$35.30 |
| WV | \$27.40 | \$30.50 |
| WY | \$28.90 | \$32.90 |

About WellCare Health Plans, Inc.

WellCare Health Plans, Inc. provides managed care services exclusively for government-sponsored healthcare programs, focusing on Medicaid and Medicare. Headquartered in Tampa, Florida, WellCare offers a variety of health plans for families, children, and the aged,

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blind and disabled, and prescription drug plans, currently serving over 2.3 million members nationwide. For more information about WellCare, please visit the Company's website at www.wellcare.com.

Cautionary Statement Regarding Forward-Looking Statements

This release contains "forward-looking" statements that are made pursuant to the Safe Harbor provisions of the Private Securities Litigation Reform Act of 1995. Statements that are predictive in nature, that depend upon or refer to future events or conditions, or that include words such as "expects," "anticipates," "intends," "plans," "believes," "estimates," and similar expressions are forward-looking statements. Forward-looking statements involve known and unknown risks and uncertainties that may cause WellCare's actual future results to differ materially from those projected or contemplated in the forward-looking statements. Additional information concerning these and other important risks and uncertainties can be found under the captions "Cautionary Statement Regarding Forward-Looking Statements" and "Risk Factors" in the Company's Annual Report on Form 10-K filed with the Securities and Exchange Commission in February 2007 which contains discussions of the Company's business and the various factors that may affect it.

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