



WellCare Health Plans, Inc.
The WellCare Group of Companies

Diabetic Incentive Program

March 11, 2010

Dear WellCare (Staywell)/HealthEase Medicaid Primary Care Physician:

WellCare of Florida, Inc. (Staywell) and HealthEase of Florida, Inc. (collectively, "WellCare") are pleased to introduce their **Diabetic Incentive Program** (the "Program"). The Program is designed to encourage our members with diabetes to receive all necessary lab work and annual exams.

The Incentive Program provides diabetic members a \$10 Walgreens FSA gift card, to be used on health-related items, if they receive the following during the calendar year:

- HbA1c test;
- LDL Screening;
- Nephropathy test; and
- Eye exam performed by an eye care professional.

Members receive a mailing informing them of the program and an educational brochure that includes a testing card to record their tests. The brochure will be available on www.wellcare.com.

Your Role:

1. Perform the tests and screening listed above as appropriate for your diabetic patients.
2. Complete the HealthEase or Staywell member's diabetes test card with the date(s) of service and sign.
3. Submit your claims to the Plan as you normally would.

Once the Plan has verified the submitted information, we will mail the member the FSA gift card.

For questions regarding this notice, please contact your Provider Relations representative or Customer Service at:

HealthEase – 1-800-278-0656; Staywell – 1-866-334-7927

Thank you for your continued participation with WellCare of Florida, Inc. and HealthEase of Florida, Inc.

Sincerely,

WellCare, HealthEase and Staywell Health Plans

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