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WELLCARE COMMITS TO FLORIDA MEDICAID PROGRAMS

WellCare continues to offer health plan options to Medicaid and Medicare beneficiaries across the state

TAMPA, FL (September 3, 2008) — WellCare Health Plans, Inc. (NYSE: WCG) announced today that it is continuing to participate in the Florida Medicaid reform program, in Broward and Duval counties, and the Medicaid non-reform program for all counties it serves with the State. With more than 534,000 current Medicare, Medicaid and Florida Healthy Kids members state-wide, WellCare maintains its strong presence as a leader in government-sponsored health care programs and is the State's largest Medicaid HMO plan.

"We are proud to serve the State and Florida Medicaid beneficiaries," said Heath Schiesser, president and chief executive officer of WellCare. "We share a common goal of making sure the communities we serve have timely access to quality care through a system that promotes the importance of managing our State's rising health care costs."

WellCare continues to serve Medicare beneficiaries in Florida and plans to offer a broad spectrum of Medicare products again in 2009.

About WellCare Health Plans, Inc.

WellCare Health Plans, Inc. provides managed care services exclusively for government-sponsored healthcare programs, focusing on Medicaid and Medicare. Headquartered in Tampa, Florida, WellCare offers a variety of health plans for families, children, the aged, blind and disabled and prescription drug plans, currently serving more than 2.5 million members nationwide. For more information about WellCare, please visit the Company's website at www.wellcare.com.

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