



Media Relations:

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**WELLCARE OPENS SECOND WELCOME ROOM
IN KISSIMMEE, FLORIDA**

TAMPA, FL – April 29, 2010 – WellCare Health Plans, Inc. (NYSE: WCG) will mark the opening of its second Welcome Room in Kissimmee, Florida with a health fair and grand opening celebration Saturday, May 1, 2010, from 10 a.m. to 2 p.m. The event is open to the public and will be held at the Welcome Room’s new location in the Town Corral Shopping Center, 1060 North John Young Parkway, Kissimmee, FL 34741.

The Welcome Room is a neighborhood health care information, education and sales center that serves as a community-based resource by offering one-on-one assistance to individuals eligible for government-sponsored health care programs. The Welcome Room is staffed by WellCare associates who are trained to respond to current and prospective member questions.

“By offering a neighborhood source for Medicare Advantage information, we can help beneficiaries get the most out of their health care benefits,” said Gregg MacDonald, region chief operating officer for WellCare. “Anyone who is interested in our plans will find a comfortable environment that focuses on providing answers.”

The 2,500 square foot center features self-service kiosks, private meeting space and a kitchen area where light refreshments are offered. It is open from 8:30 a.m. to 5:00 p.m. Monday through Friday, and by appointment by calling 407-452-1200 or toll free at 877-214-1476. TTY users should call 877-247-6272.

About WellCare Health Plans, Inc.

WellCare Health Plans, Inc. provides managed care services exclusively for government-sponsored health care programs, focusing on Medicaid and Medicare. Headquartered in Tampa, Florida, WellCare offers a variety of health plans for families, children, and the aged, blind and disabled, as well as prescription drug plans. The Company served approximately 2.3 million members nationwide as of December 31, 2009.

WellCare began offering Medicare Advantage plans in the Osceola, Orange and Seminole Tri-County area in 1999. For more information about WellCare, please visit the Company's Web site at www.wellcare.com.

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